



HowGood Fair Labor Methodology

Who is HowGood?

HowGood is an independent research company with the world's largest database on product sustainability. With data and analysis for more than 33,000 ingredients, chemicals, and materials, HowGood helps leading food brands, retailers and investors improve their environmental and social impact. Through in-depth, ingredient-level insights on factors ranging from greenhouse gas emissions to animal welfare to labor risk, HowGood data powers strategic decision-making for the sourcing, manufacturing, merchandising, and marketing of sustainable products. Brands identify opportunities to improve and invest in sustainability, drive greater transparency, and empower shoppers to make higher impact purchases.

What is HowGood's research methodology?

HowGood has 15 years of research on global food supply chains. The team consolidates and analyzes findings from over 600 accredited data sources and certifications. These include a range of resources such as peer reviewed Life-Cycle-Assessment studies, journal articles, academic conference proceedings and texts, aggregated commercial databases, targeted industry studies, NGO research, and government publications. HowGood is dedicated to not only employing the most industry-recognized methodologies but also ensuring that the latest scientific research is incorporated. Metrics and impact assessments are updated accordingly, on an ongoing basis, making HowGood's platform the leading-edge tool for product sustainability. In turn, HowGood is able to provide impact assessments that are always accurate, comprehensive, and the most up-to-date. Through the HowGood platform, we are able to scale this approach across products, brands, and the entire food industry.

What does the Fair Labor attribute measure?

The Fair Labor attribute recognizes products that contain ingredients that do not pose a significant risk of contributing to child or forced labor practices.

How long does a product qualify for the Fair Labor attribute?

Products that qualify for Fair Labor receive access to the attribute for public-facing communications for one year. At the end of the annual contract, products must be reassessed based on the current industry benchmark to re-qualify.

What does the Fair Labor attribute mean for consumers?

The Fair Labor attribute provides consumers with a clear indicator of how sustainable a product is with respect to labor and working conditions. It's easy-to-digest and guides consumers toward more sustainable purchases. The Fair Labor attribute empowers shoppers to make decisions that are in line with their values and preferences. By purchasing Fair Labor products, consumers can take a step toward supporting products that embody ethical labor practices, and reducing demand for products that support child or forced labor.

What is HowGood's research methodology for assessing labor risk?

HowGood assesses labor risk based on a product's ingredients and locations where the ingredient would be sourced. Whenever a customer can provide us with primary data for the growing location of their ingredients, this is used. When a customer cannot provide the location, HowGood chooses the most likely growing location as a proxy.

What data sources does HowGood use to assess labor risk?

HowGood uses [The List of Goods Produced by Child Labor or Forced Labor](#) from the US Department of Labor as well as other reports from governments and NGOs as needed.